

ULTRA MAX WHITE

PROFESSIONAL GRADE ACRYLIC EXTERIOR LATEX PAINT

Direct from the
Heart of Horse
Country!

DESCRIPTION

100% acrylic semi-gloss latex water-based universal purpose paint.

FEATURES

- Brighter white than conventional oil-based products.
- Non-toxic – soap and water cleanup.
- Effective mildewcide is incorporated to restrict mildew growth once paint is dry.
- Offers exceptional economy and durability in a user-friendly water-based formulation.
- Provides excellent weather protection and decoration.
- Safe around valuable horses and livestock.

RECOMMENDED USES

- Previously painted or bare aluminum
- Vinyl and wood siding
- Clapboards
- Shakes
- Shingles
- Plywood
- Drywall and plaster
- Concrete, masonry, and brick
- Properly primed steel
- Aged or coated galvanized metal
- Not suitable for flooring or high abrasion surfaces

Not designed to inhibit rust. If applied over a previously rusted surface or to inhibit future rust, a coat of oil-based primer (Shopcoat Primer 299) is recommended.

CHARACTERISTICS

Color	White, Custom Colors
Finish	Semi-Gloss
Flash point	> 201°F (PMCC)
Viscosity	85 KU
Available Packaging	5-gal pails, 55-gal drums
VOC	Less than 250 grams/liter

SHELF LIFE

2 years unopened, stored out of direct sunlight at temperatures between 40°F and 90°F.

Settling can occur, product must be shaken vigorously before use. For best results, flip pails upside down while shaking.

DO NOT FREEZE

COVERAGE

Flat surfaces 250 sq. ft. / gal.

Coverage depends on many factors such as porosity and roughness of the substrate and material losses during application. Using less than recommended material will lead to decreased durability. May require two coats for best results – especially on previously unpainted surfaces.

On new wood always check for tannin stain by applying to a test area. If it occurs use an oil-based primer such as Fence & Barn White. Allow 24 hours before top-coating with this product.

DRYING TIME @ 77°F / RH 50%

Set to touch	1 hour
Re-coat	4 hours
Fully dry	24 hours

Drying times vary based on rain, dew, and temperature. Do not paint if rain is expected within 8 hrs.

RECOMMENDED FILM THICKNESS

Wet film – per coat	6.0 to 10.0 mils
Dry film – per coat	2.0 to 4.0 mils

APPLICATION

Product should be thoroughly mixed before use. No thinning needed – if necessary, thin with 4 fl. oz. water per gal. paint.

Application temp.	above 50°F
Method	Brush, roll, or spray

Airless spray:	
Rating	0.5 gal / minute minimum
Pressure	1800-2500psi
Filter	30 to 60 mesh
Tip Size	0.017" to 0.025"

SURFACE PREPARATION

Surface should be free of all dirt, grease, oil, or other contaminants prior to painting.

In areas where mildew is a problem, always scrub the surface with a commercial mildew remover or bleach solution.